

Roofmapping

Have you ever stood on the observation deck or upper storey of a tall building and looked out over the surroundings? What struck you most about the new perspective on the town or city you were in? Was it seeing familiar landmarks from a near-bird's eye view?

Or maybe something else got your attention. Perhaps you looked down on all the other buildings below and you noticed their roofs. From ground level, we're used to seeing roofs from only one angle – and that's if we can see them at all. Flat roofs, in particular, are inevitably hidden from view.

Granted a fresh perspective from above, suddenly we can see things previously invisible to us. Heating and cooling units, and miles of pipework and other building services. Roof terraces that you would never guess were there, providing spaces for people to get outside metres above the ground.

All of it catches the eye and helps us to see our built environment in a different way.

Learning more about the roofs that shelter us

Shelter is a fundamental human need that is met by the roofs of our buildings. Many people take roofs for granted – at least until something goes wrong with one – but the roofing sector is full of people who do amazing work on roofs of all types.

From experienced professionals who take pride in every job, to new students embarking on a career that will be spent on roofs, there is a wealth of knowledge, information and high-quality work around us that simply cannot be seen.

Without that visibility, high quality roofing work cannot be appreciated or celebrated. Designers and installers can't show off their work. The next generation of roofing professionals cannot learn from the good practice of others. Building owners can't find information about who did a roof near to them, or on similar types of projects.

That's where Roofmapping.com comes in.

Our website is a free resource that showcases roofing projects on an interactive map. It features pitched, flat and heritage roofs of all shapes and sizes, in any location. Any information relevant to roofing projects can be stored on the map and linked, making your work visible to anyone.

Given the chance to see what was previously invisible to us, it creates all sort of questions about roofing. Who installed it? What products were used? Why was that solution chosen? Roofmapping.com allows everyone to explore the world above us – and gives you the chance to be the answer to people's questions about roofs.

Visit [Roofmapping.com](https://www.roofmapping.com) for more details or contact andrew@roofmapping.com



Promoting, inspiring, improving and exploring the roofs above us

Unlike on social media, where algorithms mean you can't be sure if people are seeing your posts and photographs about recent projects, Roofmapping.com is a permanent record that you can direct people to at any time.

Four core values underpin everything we do at Roofmapping.com.

Promote: We want to show the world where your products have been installed, or the quality of your workmanship. Let people see your past projects, to guide them to you for their future projects.

Inspire: High-quality products and craftsmanship create a powerful image. We know how beautiful roofs can be, and we want to share that so other people can see it and want to be part of it.

Improve: By elevating expectations of what clients can expect, we can make high-quality work the norm and discourage corner-cutting and poor practice.

Explore: We all have a natural fascination with looking down on the world from above. When we get the opportunity to do so, we see things that we couldn't see before. With the right tools, we can let our curiosity guide us to find more.

