

# THE MODERN WORKFLOW AUTOMATION PLATFORM FOR COMMERCIAL ROOFERS

Terial unifies field and office operations with real-time data and AI-powered workflows – so everyone works faster, smarter, and more efficiently.

## The Cost of Staying Disconnected

Most commercial roofing contractors run their business across disconnected spreadsheets, legacy software, and point solutions that don't talk to each other. The result: lost data, manual double-entry, delayed invoicing, and no real-time visibility into job profitability. As you scale, fragmentation costs you more every month.

## What Terial Brings Together

### CRM & Sales Pipeline

Track leads, proposals, and customer relationships in one place.

### Project Management

Track jobs, change orders, and timelines from bid to closeout.

### Field-First Mobile App

Built for crews on the roof. 100% field adoption, proven across customers.

### Service Management

Dispatch, schedule, and manage service tickets from the field.

### Real-Time Job Costing

Live margin visibility on every job. Know profitability before it's too late.

### Accounting Integrations

Sync with your accounting system. Eliminate double-entry.

## Results from Contractors Like You

**20%**

improvement in service gross margins

**50%+**

reduction in service billing time

**40+**

hours saved per week

**100%**

field adoption across customers

## Built-In PRIN Integration

Terial integrates directly with the Pegnato Roof Intelligence Network (PRIN). PRIN work orders flow into your Terial dashboard automatically, ready to schedule, execute, and invoice. Manage PRIN jobs alongside your existing service and production work in one connected system, at no additional cost.



## See Terial in Action

Book a personalized demo and see how Terial can streamline your commercial roofing operation.

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