



PART 1: WHAT YOUR FIELD CREW NEEDS FOR SUCCESS

Why is clear and constant communication so vital for meeting your field crew's needs?

What strategies can you employ to better understand your field crew's values and needs?

PART 2: FINDING SOLUTIONS FOR YOUR CREW'S PAIN POINTS

What is the process of finding solutions for problem areas your field crew may be experiencing?

How can you ensure a vendor is going to empower your field crew?

PART 3: CHALLENGES TO LAUNCHING THOSE SOLUTIONS

What do you do if this new service isn't working for your field crew?

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