



COO
ON-DEMAND
TRAINING

ABOUT COTNEY



Cotney Consulting Group (CCG) is a leading business consulting firm serving the roofing industry that is focused on helping contractors achieve operational success through a concentration on four main solution offerings.

“Each client’s journey is different, but the destination is always the same: successful transformation,” continued Kenney. “To increase revenues and profitability, Cotney Consulting Group helps roofing contractors find success by focusing on the operational review of their companies combined with industry-specific online and in-person training resources.”

Cotney Consulting Group’s online training is the fastest-growing segment of the business. Current offerings consist of a full range of estimating training from the beginner level through advanced, with participants earning their roofing industry estimating certification upon completion. Operationally, CCG offers project manager and superintendent training. Future courses include executive-level business leadership and management, strategy, sales and marketing, accounting, human resources, and more. We also offer in-person Operational and Service Department training.

“We did not learn business consulting from a book but with real-world experience. CCG brings 45+ years of experience running eight-figure, multi-million-dollar roofing companies. This positions us ahead of other business consultants solving the problems roofing contractors face daily,” stated Kenney.

COO ON DEMAND

Every roofing contracting business would benefit from a deeply experienced chief operating officer, but hiring a full-time COO comes with a hefty price tag that not every contractor can afford. Cotney Consulting Group (CCG) has made it possible for every roofing company to take advantage of the opportunity by working with John Kenney through the COO on Demand program without the expensive overhead of a full-time position.

The COO on Demand program “provides flexible support for long- or short-term company issues and projects and can work with you on tackling the more expansive needs affecting all parts of a company’s operational structure.

John Kenney will work closely with the company CEO and Senior Staff to manage operations activities, to review management and staff roles and responsibilities. COO on Demand can help manage talent acquisition, staff retention, budgeting, forecasting, managing vendors and contracts and providing a risk management assessment.

John Kenney has spent over 45 years in the roofing industry, running eight and nine figure roofing businesses. He understands the issues you are facing in your roofing business and have the experience to help you solve them.

EIGHT ESSENTIAL BUSINESS FUNCTIONS

WE WORK WITH YOU ON YOUR EIGHT ESSENTIAL BUSINESS FUNCTIONS TO MANAGE YOUR BUSINESS AT PEAK EFFICIENCY.



COO ON-DEMAND

GETTING STARTED

If your business could benefit from high-level experienced leadership, at an affordable investment, it all begins with a conversation.

For a free non sales business consultation, click on the link below to schedule your 30-minute session.

[SCHEDULE MY COO ON-DEMAND CONSULTATION](#)



CONTACT US



813.851.4173



jkenney@cotneyconsulting.com



www.cotneyconsulting.com



**1805 James L Redman Pkwy
Suite 201**

Plant City, FL 33563

WE LOOK FORWARD TO WORKING WITH YOU AND YOUR TEAM