



CERTAINTEED LUNCH & LEARN HANDOUT



PART 1: HOW TO EXTEND YOUR SEASON

What are some benefits to continuing to work throughout the winter?

What problems do winter-grade and summer-grade products pose, especially during the fall and spring months?

PART 2: ARCTIC EDGE™ AS A YEAR-ROUND SOLUTION

What is Arctic Edge and how does it help roofing contractors stay working in the winter?

Where on the roof is Arctic Edge installed?

PART 3: THE ADVANTAGE OF USING THE RIGHT PRODUCTS AND HAVING MORE BUSINESS THROUGHOUT THE WINTER

How does Arctic Edge help roofing crews?

What training options are there for Arctic Edge?