



CERTAINTEED LUNCH & LEARN HANDOUT



### PART 1: WHY DO YOU NEED VENTILATION?

Why is ventilation important?

How does weather impact ventilation?

### PART 2: THE IMPORTANCE OF BALANCED INTAKE AND EXHAUST VENTILATION

What is a balanced ventilation system composed of?

What are some problems residential homes face with their ventilation systems?

### PART 3: HOW TO CALCULATE THE AMOUNT OF VENTILATION NEEDED

How can you use CertainTeed's ventilation app to calculate the ventilation you need?

How can you use the app as a sales tool with customers?