

2021

YEAR IN REVIEW

Member value, advocacy, credentials, knowledge transfer—these are just a few of the ways IIBEC measures its effectiveness in building a diverse, inclusive organization that represents the best of the building enclosure industry. Throughout 2021 IIBEC addressed each part of its strategic plan as it worked through the pandemic to hold meetings, release new products, and support members—all while maintaining the highest professional and ethical standards.

PURPOSE

To advance the profession of building enclosure consultants.

VISION

IIBEC is universally recognized as the leading authority in building enclosure consulting.

VALUES

- Ethical, independent and unbiased practice
- Pursuit and exchange of knowledge
- Promote sustainability and resilience
- Commitment to the industry

**Knowledge
Transfer**

**Value of
IIBEC**

Chapters

Advocacy

**Emerging
Professionals**

Credentials

Ethics



2021 Total
Membership:
3274

2021
Retention Rate:
83%

2021
New Members:
387

VALUE OF IIBEC

Social Media: Followers and Analytics

	2018	2021
LinkedIn	1984	4797
LinkedIn IIBEC Group	—	1054
Twitter	792	1385
Facebook	603	1148

The National Institute of Building Sciences (NIBS) appointed IIBEC Chief Executive Officer and Executive Vice President BRIAN PALLASCH as vice chair of the NIBS 2021–2022 Consultative Council.

CHRISTIAN HAMAKER joined IIBEC as director of publications and communications.

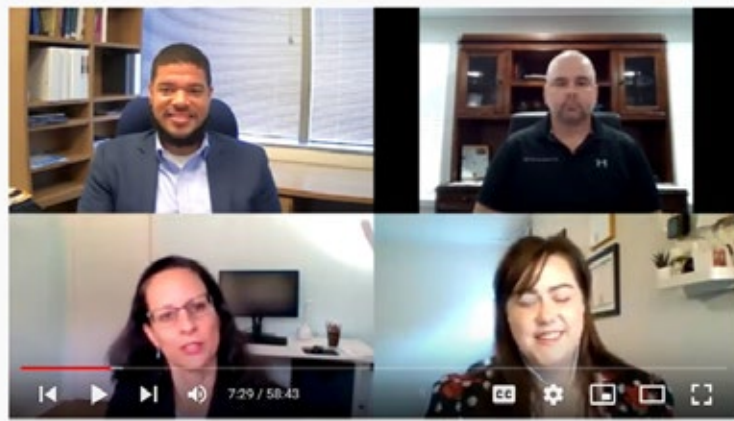
EMILY LORENZ was appointed to the Commercial Energy Code Consensus Committee and will represent IIBEC members in developing the commercial provisions of the 2024 edition of the *International Energy Conservation Code (IECC)*.

Time Tech Staff Spent In Meetings In 2021

ICC	130 HOURS
ASHRAE	120 HOURS
ASTM	90 HOURS
ASCE/SEI	50 HOURS

EMERGING PROFESSIONALS

- The IIBEC Education Committee and RCI-IIBEC Foundation collaborated on a virtual panel for college students, *Launching a Career as a Building Enclosure Consultant*. Total registration: 175.



Launching a Career as a Building Consultant

- The RCI-IIBEC Foundations sponsored 23 students, including six students from Canada, at the International IIBEC Convention and Trade Show in Phoenix, AZ.
- Took in \$108,825 on Giving Tuesday for the newly renamed Joe Hale Student Sponsorship Fund, including a \$50,000 gift for the RCI Foundation Canada from Atlas-Apex Roofing.
- The RCI-IIBEC Foundation awarded four Bob Lyons Scholarships of \$5000 each and four Lew Newlan Scholarships of \$2500 each. Since 2018, the foundations have awarded \$120,000 in scholarships.

CREDENTIALS

CREDENTIALS	2020	2021
Credential Applications	233	242
Credential Exams	226	303
New Credentials	136	173
Retention Rate	96%	97%
Total Credentials	2086	2181

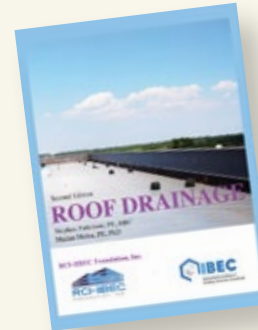
Released the CBECxP[®] application in August 2021. The CBECxP exam is expected to release in 2022.

ADVOCACY

- ◆ The IIBEC board approved a series of policy statements to educate IIBEC members and public officials about issues IIBEC believes are important.
- ◆ Hired JOHN BOLING as its first full-time government relations professional.
- ◆ Participated in multiple coalitions and industry groups to raise IIBEC's profile at the national level.
- ◆ Helped derail legislation in Oklahoma, Illinois, and Indiana that would have negatively impacted the industry.
- ◆ Formed a task group to investigate the best approach to assist IIBEC members with a change to the scope of Factory Mutual (FM) Global Property Loss Prevention Data Sheet 1-52, *Field Verification of Roof Wind Uplift Resistance*.
- ◆ The Codes and Standards Committee developed six code-change proposals for the Group B cycle of the 2024 *International Building Code* and *International Residential Code*.
- ◆ The Technical Advisory Committee published two new technical advisories: *Roof Covering Systems and New Concrete Decks* and *Rooftop Equipment Including Communication Equipment*.

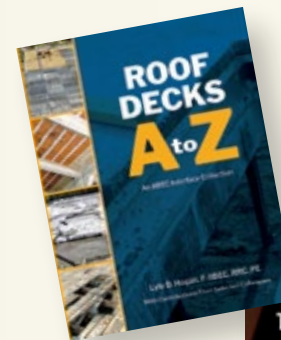


KNOWLEDGE TRANSFER



Released a second edition of *Roof Drainage*, by Stephen Patterson and Madan Mehta. The new edition was funded by the RCI-IIBEC Foundation.

Launched *See What We're Building This Week!*—a weekly newsletter covering IIBEC events, educational offerings, government affairs efforts, and member benefits.



Published, *Roof Decks A-Z*, by Lyle Hogan, an *IIBEC Interface* collection. In 2021, *IIBEC Interface* featured 43 technical articles, eight of which were made available on The Hub (iibec.org/hub).



KNOWLEDGE TRANSFER

- Served 1425 people through IIBEC's online learning platform.
- Held more than 10 webinars, 2 of which were in Spanish.
- Presented the *Instructor Development Course* at the 2021 IIBEC International Convention and Trade Show in Phoenix, Arizona.



KNOWLEDGE TRANSFER

2021 IIBEC International Convention and Trade Show, September 15–20, 2021, Phoenix Convention Center and Sheraton Phoenix Downtown



After working and socializing remotely for 18 months, IIBEC members and staff enjoyed reuniting to work, learn, socialize, and network in-person at the 2021 IIBEC International Convention and Trade Show.

Other gatherings in 2021 included:

- **Virtual Spring Symposium - May 2021**
- **Virtual Region V Meeting - June 22–24**
- **Virtual Region II Meeting - July 20–22**



CHAPTERS

Maintained 27 chapters and 9 branches across the United States, Canada, and Mexico.

Held a Leadership Development Workshop in-person in Raleigh (and virtually) November 4-5, 2021, with 23 of 27 chapters in attendance.



Helped enhance chapters' online presence through the IIBEC Virtual Toolbox.

Integrated IIBEC chapter events into the IIBEC education calendar on IIBEC.org.

Saw a record 22 chapters participate in the 2021 Outstanding Chapter Award program.

The IIBEC Quebec Ontario chapter was officially recognized to serve the region surrounding Ottawa.

ETHICS

- Ran an "Ethics" column in four 2021 issues—January, April, July, and October—of *IIBEC Interface*.
- Held IIBEC's first ethics panel, *Ethical Dilemmas: A Discussion Among IIBEC Members*, at the 2021 IIBEC Virtual Spring Symposium.

The RCI-IIBEC Foundations held their first hybrid auction both in person and online at the 2021 IIBEC Convention and Trade Show and raised over \$46,000.



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