

FINISH MORE JOBS **FASTER**

THE SIDING INSTALLATION TEST

LP® SmartSide® Trim & Lap Siding VS. Fiber Cement Trim & Lap Siding

RSM means tested LP SmartSide products against fiber cement to see which demonstrated better installation efficiency.



SAME PROFESSIONAL CREW
Completed Installation
of Both Products



WEATHER-CONTROLLED ENVIRONMENT
Stable and Secure Area



CONSISTENT STRUCTURE
Equal Square Footage of Siding
on Two Identical Structures

THE RESULTS

In this study, LP SmartSide products outperformed fiber cement in the following key efficiency metrics.

30%

FASTER

LP SmartSide products were shown to install 30% faster than fiber cement



7% LESS CLEANUP & WASTE

Less scrap may lead to shortened cleanup

REDUCED BUILD CYCLE

Get more jobs done



THE LP SMARTSIDE DIFFERENCE



45% LIGHTER WEIGHTS
LP SmartSide lap siding weighs 45% less than fiber cement lap siding

FIBER CEMENT **12FT**
LP SMARTSIDE **16FT**



LONGER LENGTHS
LP SmartSide siding's length may lead to fewer seams and cuts vs. fiber cement



ADVANCED DURABILITY
LP SmartSide siding is less prone to breakage than fiber cement

THE BOTTOM LINE

LP SMARTSIDE



FIBER CEMENT



VS.

FOUR IN THREE

Finish four primed LP SmartSide siding jobs in the time it takes to complete three jobs with fiber cement products.

For more information, visit [LPCorp.com/Proven-Productivity](https://www.lpcorp.com/Proven-Productivity)

LP SmartSide®
TRIM & SIDING

© 2021 Louisiana-Pacific Corporation. All rights reserved. LP and SmartSide are registered trademarks of Louisiana-Pacific Corporation.