

THE DURABILITY DIFFERENCE





A DIFFERENCE YOU CAN SEE

With less durable siding, unsightly damage can happen merely from everyday bumps and exposure to the elements.

LP® SmartSide® products combine both the rich cedar grain texture of traditional wood siding and the timeless aesthetic of smooth finish siding, with the advanced performance of treated engineered wood - to help extend its curb appeal for years to come.

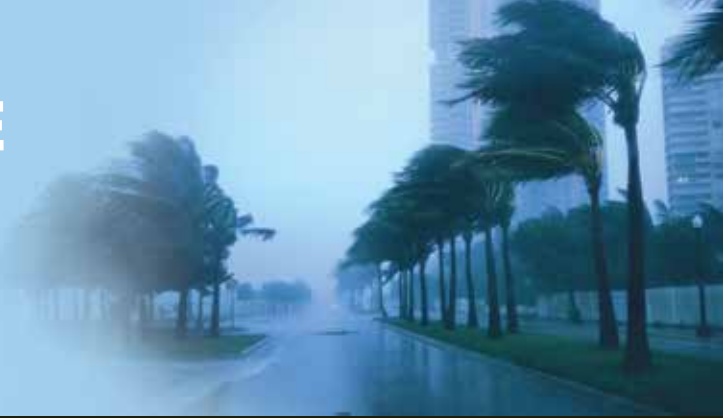
Read on for powerful evidence of LP SmartSide products' toughness.

NO FEAR OF NATURE

STAYS PUT IN HIGH WINDS

LP® SmartSide® Lap Siding is designed to withstand tough storms with wind gusts of up to 200 miles per hour.

Refer to ESR-1301, Table 2B, Lap Siding.



RESISTS FUNGAL DECAY

Since 1996, LP SmartSide strand substrate siding has undergone brutal testing in Hilo, Hawaii. An average temperature of more than 70 degrees, high levels of humidity and almost 170 inches of annual rainfall make Hilo's climate the perfect breeding ground for fungal decay. Yet our Exterior Exposure Program continues to validate that LP SmartSide siding performs over time.



RESISTS WARPING & CRACKING FROM HEAT & SUN EXPOSURE

Thanks to industrial-grade binders and resins and a durable primed overlay, LP SmartSide siding has been shown to remain strong when well maintained, even after prolonged exposure to intense sunlight.



RESISTS DAMAGE THROUGH FREEZE-THAW CYCLES

Many substrates delaminate when water is absorbed, then freezes and expands. LP SmartSide products, made with the SmartGuard® process, resist water and therefore are less subject to freeze-thaw cycle damage.

DEFIES TERMITE DAMAGE

To put LP SmartSide siding products to the ultimate test, we exposed samples to Formosan termites, widely recognized as one of the world's most destructive pests. Each sample was placed on a grid, surrounded by untreated bait samples, then laid directly on top of termite colonies. The bait samples were damaged within three months — but even after a number of years, the LP SmartSide siding exhibited no structural damage.

UNTREATED
WOOD

LP SMARTSIDE
PRODUCT

Untreated Wood vs. LP SmartSide Product

Untreated wood devastated by Formosan termites (upper left) and undamaged LP SmartSide product protected with the SmartGuard process (lower right) during same testing period.



BIG-TIME BREAK RESISTANCE

Testing shows that LP® SmartSide® strand products offer outstanding impact resistance — better than vinyl and fiber cement siding — which means they can stand up better against everything from everyday bumps to airborne storm debris.

A STRONG DEFENSE AGAINST HAIL

Third-party test results demonstrate that LP SmartSide lap siding resisted hail damage better than fiber cement and vinyl. In fact, the LP SmartSide warranty covers impacts from hail up to 1.75" in diameter.



LESS BREAKAGE FOR EASIER INSTALLATION

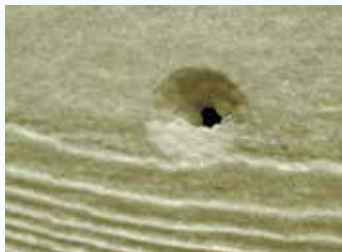
Because LP SmartSide is less fragile than fiber cement, it's less prone to accidental breakage during handling and installation. It's also lighter than fiber cement siding and can be carried by just one person without breaking under its own weight.

NASA IMPACT DAMAGE RESISTANCE EVALUATION

To help prove the superior durability of LP SmartSide strand siding, LP Building Products asked the National Aeronautics and Space Administration (NASA) to evaluate the impact damage resistance of both LP SmartSide engineered wood strand siding and fiber cement siding. Here's a summary of some key findings.



LP SmartSide



Fiber Cement



LP SmartSide



Fiber Cement

When Hit by Golf Balls

A golf ball traveling at 63 miles per hour left no visible damage to LP SmartSide strand siding. Golf balls moving at less than 50 miles per hour can visibly damage fiber cement.

When Hit by Baseballs

LP SmartSide strand siding has been hit by a baseball at 77 miles per hour and shown no visible damage. Slower-moving baseballs have put holes in fiber cement.

Video of the NASA evaluation can be found at [youtube.com/lpsmartside](https://www.youtube.com/lpsmartside).



THE SECRET TO ADVANCED DURABILITY

All LP® SmartSide® products are treated to the core through our proprietary SmartGuard® process. With four components of protection, the SmartGuard process adds strength and helps LP SmartSide products withstand impacts, damage of freeze-thaw cycles, high humidity, fungal decay and more.

See more about how LP SmartSide products are made at youtube.com/lpsmartside.



FOUR COMPONENTS OF PROTECTION



RESINS



WAXES



ZINC
BORATE



OVERLAY

A STRONG WARRANTY FOR TOTAL PEACE OF MIND

LP has your back with an industry-leading, transferable, limited warranty.

- 5-year 100% labor and material replacement
- 50-year prorated limited warranty on substrate

*For complete warranty details
visit LPCorp.com

LP® SmartSide®

**5/50
YEAR**

**LIMITED
WARRANTY**

Build with LP® SmartSide® Trim & Siding now.



For more information, call (888) 820-0325 or visit LPCorp.com/SmartSide

⚠ WARNING: Drilling, sawing, sanding or machining wood products can expose you to wood dust, a substance known to the State of California to cause cancer. Avoid inhaling wood dust or use a dust mask or other safeguards for personal protection. For more information go to www.P65Warnings.ca.gov/wood.

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