



### PART 1: RIBBON APPLICATIONS

How do ribbon applications benefit roofing installations, labor, and production?

### PART 2: MOISTURE CHALLENGES IN THE ROOFING INDUSTRY

How does moisture affect adhesives?

How does Johns Manville's new product protect against moisture?

### PART 3: AN ENVIRONMENTALLY FRIENDLY COLD ADHESIVE

What are some of the characteristics in JM's new product that make it more environmentally friendly?

Why is it important the roofing industry prioritizes the sustainability of their products and materials?