

 **CONTRACTOR EVOLUTION**

ULTIMATE HIRING SERIES



EPISODE 1

HOW TO BUILD AN IDEAL CANDIDATE PROFILE

JOSIANNE GAUDETTE

Episode 1 covers how to make an Ideal Candidate Profile which is the primary building block for any hiring funnel.

Think about it - you can't hire the right person if you don't know exactly what you're looking for in the first place.



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EPISODE 2

HOW TO WRITE A JOB AD THAT A-PLAYERS APPLY TO

JOSIANNE GAUDETTE

Episode 2 breaks down a super easy-to-follow framework that will have you writing compelling job postings that attract the best candidate. And don't worry, you don't need to be a Wordsmith to do this.



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EPISODE 3

ACTIVE RECRUITING TACTICS: STOP WAITING AROUND FOR YOUR DREAM HIRE

ASAD ZAMAN

Episode 3 focuses on getting a large number of candidates in the door. Making a great hire is impossible if you don't have anyone good to choose from. This is why 90% of the hiring problem is fundamentally "Top of Funnel"...or in other words, how to write ads that attract a LOT of your ideal candidates.



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EPISODE 4

FILTER OUT THE TIME WASTERS WITH THE PERFECT INTERVIEW SET UP CALL

DANNY KERR

Episode 4 will show you how to prioritize and convert our best applicants into interviews. Stop wasting your time on the wrong candidates, or worse - being no-showed by your interviewees.



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EPISODE 5

INTERVIEWING FUNDAMENTALS WITH ONE OF THE BEST IN THE GAME

JAMES ALISCH

In Episode 5 we cover how to understand a candidate - not just in terms of what is on their resume, but their deep rooted wiring, personality style, strengths, weaknesses, core values, and their wants and needs for the future. Your growth potential as a business is directly related to how well you can team build, and interviewing is arguably the most crucial step in the whole process.



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EPISODE 6

EXPECTATIONS MEETINGS: HOW DRAWING THE LINE EARLY BREEDS SUCCESS

JAMES DALE

One thing that a lot of contractors struggle with is holding people accountable. Employees make up their own expectations, standards slip, and your frustrations mount. The expectations meeting solves this by clearly articulating the standards at the precise moment when your new employee is the most malleable.