



Proven Product. Better Protection.



"I've been a contractor for over 35 years, and I know the right products for the right job. I only partner with brands that share my core values — quality, integrity, and trust. 3M has all of those in spades."

Mike Holmes

Professional Contractor and TV Host
on HGTV and DIY Network

Avoid the ugly look of black streaks.

Black streaks caused by algae can destroy your home's visual appeal. Make sure your roof is protected with shingles featuring Scotchgard™ Protector—the only Holmes approved shingles for algae protection!

Choose the only Holmes approved roofing option for algae protection.

The right shingle can give your home a beautiful, distinctive finish, but most shingles are susceptible to ugly black streaks caused by algae.

Quality and color are the top attributes homeowners evaluate when selecting the right shingle for their home. Without sufficient algae protection, shingles can become covered in black algae streaks, hiding the beauty of the color, style and contrast your new shingle provides.

Atlas Shingles with Scotchgard™ Protector prevent against black streaks caused by algae and lasts for the life of your roof. Just ask more than one million homeowners who've trusted Scotchgard Protector to protect their most valuable investments.



A roof in Florida. Shingles with 0% (left) and a minimum 10% (right) blend copper granules after 6 years. Results may vary based on climatic conditions.

What do other homeowners do?

- Obtain multiple quotes. Comparing proposals can help you better understand each contractors' capabilities and the roofing choices they offer.
- Homeowners decide on which contractors to use based on professionalism, recommendation and accreditations. Viewing your contractor's credentials can help you decide.
- Make it Right®. Shingles with Scotchgard™ Protector are the only shingles with the Mike Holmes, Make it Right approved product designation.

Did you know? Roofs are typically replaced every 20 years on average. You want your roof to perform and look good. When it comes to shingle choices, 80% of homeowners surveyed pick the mid-range or high-end product for their home. The lowest price was rarely chosen. Homeowners simply want quality.

PRO tip:

Ask to see photos of past work. "Before and After" shots can be inspiring and a good demonstration of the contractor's work.



More than one million homes protected against black streaks



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