

Fight smog.

One roof at a time.

We don't always see smog because the harmful gases are invisible, but more than forty percent of people in the US live in areas with unhealthy levels of air pollution¹. Shingles with 3M™ Smog-reducing granules (rocks) transform your roof into a smog-eating machine doing the work of 2 or more trees.

Small rocks, mighty mission.

While the smog-reducing granules on your roof shingles are small, reducing smog is a big goal. Smog pollutants are in the air primarily from the burning of fuel, from the emissions of cars, trucks, buses, off-road equipment, power plants, etc. Shingles with smog-reducing granules remove smog gases from the air with the same effect as trees.

Science that helps clean the air.

At 3M, our scientists work to solve problems every day. Something that appears simple can contain decades of science and innovation. 3M™ Smog-reducing Granules are designed to react to UV, converting lung-damaging smog gases into food for your plants. Make your home a hero!

We are in this together.

Choosing smog-reducing shingles is a simple choice to make the world better. Together we can help improve the air we breathe, now and into the future.

¹State of the Air® 2021. American Lung Association.

Retrieved from <https://www.lung.org/research/SOTA/key-findings>

Industrial Mineral Products Division

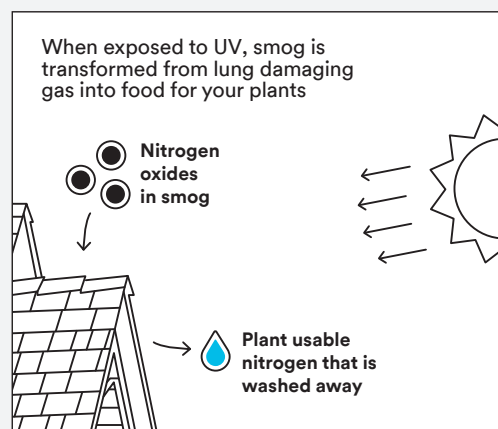
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Improving Our Climate

3M™ Smog-reducing Granules



Join the movement.

Small acts can add up to big impacts. We dream of a movement where millions of roofs all over our country are fighting smog every day.

To learn more, visit
3M.com/smog-fighter.



ONETREEPLANTED

3M + One Tree Planted

3M has teamed up with One Tree Planted to donate trees to the U.S. National Forest reforestation program.

3M™ Smog-reducing Granules

3M invented the roofing granule technology that made the world's first smog-reducing shingle possible. Shingles with smog reducing granules remove smog gases from the air with the same effect as trees.

While putting roofs to work is a great option, nothing can replace getting actual trees in the ground which is why 3M teamed up with One Tree Planted to fund the planting of 10,000 trees.

Our hope is that others also become inspired when they choose a new roof to not only select a roof that can make a positive impact for the environment, but to also take one extra step and consider their own donation to plant trees and make an even bigger impact.

Interested in helping rebuild a forest in North America?

One dollar donated to One Tree Planted plants one tree.

Plant a tree at:
<https://3mtrees.raisely.com>

Why trees are vital

Trees help clean the air we breathe, filter the water we drink and provide habitat to over 80% of the world's terrestrial biodiversity. Forests provide jobs to over 1.6 billion people, absorb harmful carbon from the atmosphere, and are key ingredients in 25% of all medicines.

The benefits of planting trees for our planet

- Absorb carbon and regulate climate
- Shelter and protect biodiversity
- Create social impact by providing sustenance and jobs
- Clean the air
- Intercept and filter water
- Improve our health

One Tree Planted's mission

Learn more about One Tree Planted and their mission of global reforestation for nature, climate, and biodiversity.

Learn more at:
<https://onetreeplanted.org/>