



PROMOTE YOUR BUSINESS AROUND THE JOBSITE

Let Your Jobsite Speak For Itself



ABC Supply's Jobsite Marketing Program offers a variety of affordable customized solutions. Targeted door hangers and easy-to-read on-site contractor job signs communicate your company's presence in a neighborhood and inform potential customers of your service offerings.

Your best prospects are those residing near your jobsites. Marketing to neighborhood homeowners is both convenient and cost-effective:

- Your crew is already in the area.
- No need to move your equipment.
- Prospects can see first-hand the quality of your workmanship.
- Benefit from word-of-mouth testimonials from trusted neighborhood sources.

Deliver Your Message Right to Their Door!



One Color

Two Color

Four Color

The door hanger program puts your company contact information right in front of potential customers. This inexpensive marketing literature allows you to control your distribution and precisely pinpoint your best prospects.

Target homeowners geographically and distribute to all the homes within close proximity of your worksite. Or deliver only to homes you've visually assessed are in need of repair.

Door Hanger Marketing Ideas:

- (1) A roofer working in a storm affected area could distribute door hangers offering "Free Roof Inspections For Hail Damaged Homes" to residents whose shingles appear to be broken, damaged or missing granulation.
- (2) A contractor installing windows at a jobsite could offer a "10% Discount on Replacement Windows" to homes with older windows.

Select one-, two- or four-color process hangers printed on one side. Pricing includes design work and one proof. Additional services will result in extra charges. Customized two-sided hangers are also available upon request.

Advertise Your Work – 24 Hours a Day, 7 Days a Week

On-site contractor job signs are an inexpensive way to put your company name and phone number in front of homeowners who live nearby and drive past your jobsite every day. These durable job signs are weather resistant, professional looking and easy to read with a guaranteed two-week ship date.

Job signs are available in four designs and sizes with a choice of two frame styles: an inexpensive wire frame recommended for temporary applications or a heavy-duty angle iron frame that will last for years.

Models A and D shown below can be customized with your company logo supplied as camera-ready art or as a high resolution electronic file on CD. No business cards, please.

On-Site Contractor Job Sign Options



	Model A The original jobsite sign	Model B Smaller, less expensive version of Model A	Model C Magnetic truck door contractor sign	Model D Larger high-end sign with heavy-duty angle iron frame
Size	24" x 24"	12" x 18"	12" x 23"	24" x 30"
Material	White corrugated plastic	White corrugated plastic	.030 thick, high quality vinyl laminate magnetic sheet, very flexible and easy to wipe clean	.040 white enamel steel
Colors	Red, Blue, 2-sided	Blue, 2-sided	Red, Blue, 1-sided	Full color available
Frame	Elite wire or angle iron frame at additional cost	Wire frame supplied	None	Heavy duty angle iron frame supplied
Company Logo Included	Yes	No	No	Yes

See your local ABC Supply sales representative for pricing information and On-Site Contractor Job Sign and Door Hanger program order forms.

Other Popular Freedom Programs

In-Home Finance

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects



Professional Image Building

- Make a crucial first impression and a positive lasting impression
- Customized logos, clothing, promotional items and stationery
- Generate awareness and build credibility for your company



Target Mail & Storm Postcard

- Mail to owners of homes 10 years and older
- Send to a two-mile radius around a jobsite or select by zip code
- Customize with your company logo and contact information



Contractor Website

- Affordable, customized website packages
- Select your template design, page content and site colors
- Email and website visitor analytics available



Free Up Your Time and Resources!

To learn more, ask your ABC Supply representative or visit:
www.ABCSupplyFreedomPrograms.com