

# Up to 5,000 Reasons to Choose **DECRA**®!

1st Install  
up to  
**\$1,000 Cash**

2nd Install  
up to  
**\$1,750 Cash**

3rd Install  
up to  
**\$2,250 Cash**

## Give Your Roofing Business a JumpStart™

DECRA is looking for roofing contractors who have never installed DECRA and are interested in growing their business with a proven product. Offering DECRA in an easy way to increase sales through product differentiation and the DECRA JumpStart™ program is a great way to get started with training, rebates and support.

**DECRA**®  
**60**  
YEARS OF  
EXCELLENCE

**DECRA**®  
Roofing Systems

**DECRA**®  
**Jump Start**™

For more details visit: [www.decrajumpstartnow.com](http://www.decrajumpstartnow.com)  
or call **877.GO.DECRA [463.3272]**.

DECRA is pleased to announce a program to **JumpStart™** contractors that are interested in selling and installing DECRA for the first time. The **JumpStart™** program will provide cash rebates, training and support as incentives to contractors as a way to minimize the learning curve associated with new product installs.

Qualified new contractors enrolled in **JumpStart™** will earn a rebate after each of their first three DECRA installs and are eligible to receive bonus incentives on Tile, Shake, Shake XD and Villa profiles.

Install Completed	Rebate	Up-Sell (Tile, Shake, Villa Tile, and Shake XD)	Total Potential Rebate
First Install (Min 20sqgs)	\$500	\$500	\$1,000
Second Install (Min 20sqgs)	\$750	\$1,000	\$1,750
Third Install (Min 20sqgs)	\$750	\$1,500	\$2,250

Contractors that successfully complete the **JumpStart™** program are eligible to be listed on the DECRA Contractor Locator.

## JumpStart™ Program FAQs

### 1. When does the **JumpStart™** program run?

The DECRA **JumpStart™** Program starts September 1, 2016.

### 2. Why is DECRA offering the **JumpStart™** Program?

DECRA is offering the JumpStart Program to assist contractors who are new to DECRA to reduce the learning curve associated with trying a new product for the first time. In fact, to build the confidence of our new install contractors, DECRA is assisting contractors through the first three installs.

### 3. Who can participate in the **JumpStart™** Program?

U.S. and Canadian roofing contractors who are new to DECRA roofing and have never installed DECRA roofing products in the past.

### 4. How does a contractor get started with DECRA and the **JumpStart™** Program?

Contractors need to contact their DECRA Regional Manager or visit [www.decrajumpstartnow.com](http://www.decrajumpstartnow.com) for more information on the program.

## Additional Program Details:

- All participants must be pre-approved prior to participation.
- Canadian contractors will be issued rebates in Canadian dollars at the equivalent to the U.S. dollars amounts.
- DECRA **JumpStart™** Program participants must be first-time DECRA contractors, no exceptions.
- DECRA **JumpStart™** reimbursement claims must be completed within 30 days of finishing each of the first three qualifying DECRA roofing installations.
- The DECRA **JumpStart™** Program may be modified or discontinued at any time.

## DECRA **JumpStart™** Submissions

[www.decra.com/jumpstart/submit](http://www.decra.com/jumpstart/submit)

- DECRA material invoice from distributor or roofing supplier.
- Before photo of roof
- After photo of DECRA roof
- Completed W-9 from (first install only)