



PVC Powered by GAF
Sales Promotion

Earn a 22HP industrial generator

with Qualifying Jobs including the installation of EverGuard® PVC, PVC KEE, and PVC XK (KEE) roofing systems.



Power-up your PVC installations all year by reaching these levels, and receive these gifts

To participate, complete three Qualifying Jobs and sell:



1,000 Squares to receive a BAK ErOn Hand Welder Kit (approximate retail value \$1,000)



3,000 Squares to receive a Honda 2200 watt 120V Industrial Generator (approximate retail value \$1,400)



5,000 Squares to receive a Lil' Donkey Roof Spray Adhesive and Tool Cart (approximate retail value \$1,800)

Talk to your PVC Specialist and learn more at gaf.com/PVCPromo

Gifts/Rewards subject to change.

The 2024 GAF PVC Sales Promotion ("Promotion") is a trade contest that is open to contracting businesses (not individuals and not the general public). Participation is limited only to Eligible Participants (as defined below) and is subject to the complete Official Rules, available at gaf.com/PVCPromo

Eligible Participants: Companies that are members of GAF's Commercial Roofing Contractor Programs and eligible to issue GAF's enhanced system limited warranties or guarantees (i.e., the *Integrated System Limited Warranty*, the *System Pledge Guarantee*, or the *EverGuard® Diamond Pledge™* NDL Roof Guarantee).

Dates: The Promotion starts on January 1, 2024 and ends December 31, 2024 (the "Performance Period").

How to Enter: Eligible Participants do not need to do anything to enter. GAF will automatically track their performance during their Performance Period.

At the end of the Promotion, the **5 GAF commercial certified contractors** who completed 3 Qualifying Jobs and sold the **MOST** EverGuard® PVC, PVC KEE, or PVC XK Squares will receive a **Winco 22HP Industrial Big Dog gas generator** (approximate retail value \$5,400)



Performance Measurement: GAF will track Eligible Participant's Qualifying Jobs and Squares.

A "Qualifying Job" is an Eligible Participant's sale and installation of EverGuard® PVC, EverGuard® PVC KEE, or EverGuard® PVC XK (KEE) roofing systems on a project for which an Enhanced System Limited Warranty or Guarantee is purchased, during the Eligible Participant's Performance Period.

A "Square" is defined as a 100 square foot section of roofing membrane sold and installed by an Eligible Participant on a Qualifying Job, and will be attributed to an Eligible Participant upon written "notice of completion" provided to GAF in connection with the anticipated issuance of the Enhanced System Limited Warranty or Guarantee.